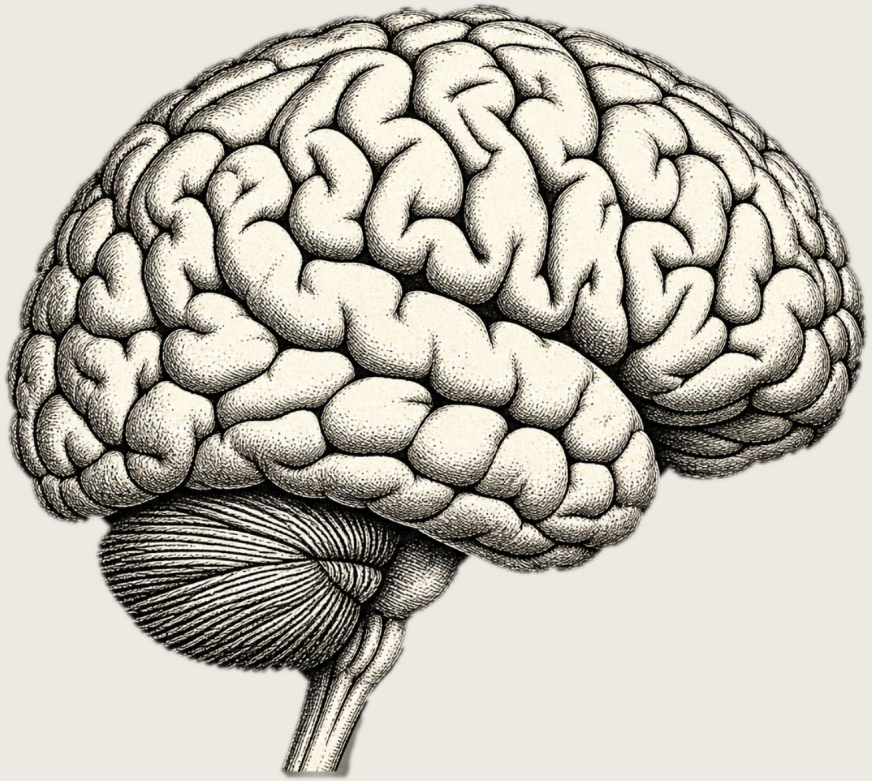
brain.

Advertising Intelligence.
Accelerated by AI.



Andy Price · M: 07351 166439

THE GAP

Big-agency thinking. Without the big-agency bill.

Most businesses face a gap. Agency-level thinking comes with agency-level overhead and timelines.

The alternative is usually generic, DIY output with no senior judgement behind it. There's rarely a middle ground.

THE MIDDLE GROUND

brain. is that middle ground.

30-plus years of advertising craft (branding, campaigns, customer insight) paired with AI tools. You get senior strategic and creative thinking, delivered fast, without agency overhead.

I'm not an AI consultant selling you technology. I'm an experienced advertising mind using AI to get you better results, faster.

WHAT I CAN HELP WITH

For founders, forward-thinking businesses and in-house marketing teams.

Brand positioning and messaging	Brand identity and logo design
Campaign ideas and design	Ad copy and design for social, digital and print
Website, brochure and print design	Art direction and photography
Names, taglines and straplines	A second opinion on work before it goes out

AGENCY EXPERIENCE

Over 30 years in agencies, I've created work for brands including:

Jet2 · Starbucks · Adidas · M&S · Co-op · DFS · B&Q · Interflora

Award-winning

Regional, national and international awards across TV, press, radio, digital and web.

Agency founder

Built a brand agency rated in the UK top 100 within two years.

Creative director

Led creative departments on national brand accounts.

CONTACT

Start a conversation.

If there's a campaign, a brand problem or a piece of marketing you want to turn into results, let's talk.

Andy Price · brain.

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